



Intensity and punch in a compact size

The new Philips LED GU10 delivers effective light output in a smaller size. Perfect for accent and track lighting.

LED benefits

- Will not fade colors, avoids inventory spoilage
- Create contrast and depth
- Long rated average life—reduced maintenance cost
- Low energy use—better for the environment
- Optics engineered to eliminate multiple shadows
- Smooth dimming to 10% of full light levels* (ADD FOOTNOTE)

Easy to experience

- Emits virtually no UV/IR light in the beam
- Contains no mercury
- AirFlux technology for sleek, lightweight design
- Provides quality white light and a crisp, uniform beam

Philips LED GU10 Lamps

Ordering, Electrical and Technical Data (Subject to change without notice)

Product Number	Model Number	Ordering Code	Description	Bulb	Base	Voltage (Volts AC)	Nom. Watts	Equiv. Wattage ¹	Dim. ²	Rated Avg. Life (Hrs.) ³	Color Temp (K)	Lumens	CRI	Beam	MBCP ⁴ (cd)
Standard Halogen GU10 50W ENERGY STAR® Equivalent															
☐ 45440-5	9290011288	4.5GU10/LED/830/F25 DIM 120V	Flood	PAR16	GU10	120	4.5	50	Y	25,000	3000	315	80	25°	2300

1. Light output comparison based upon the ENERGY STAR® Integral LED Lamp Center Beam Intensity Benchmark tool which can be found at EnergyStar.gov/LEDbulbs, Lamps V1.1 September 2014.pdf

2. Insert Dlm footnote

3. Rated Avg. Life is based on engineering testing and probability analysis.

4. Based on photometric testing consistent with IES LM-79. Maximum Beam Candlepower.

☐ ENERGY STAR® Test in progress.

Shipping Data (Subject to change without notice)

Product Number	SKU UPC (0-46677)	Outer Bar Code (5-00-46677)	Case Qty.	Case Weight (lbs.)	Case Cube (cu. Ft.)	Pallet Qty	SKUs per Layer	Layers High	SKU Dimensions (W x D x H) (In.)	Case Dimensions (W x D x H) (In.)	Pallet Dimensions (W x D x H) (In.)
Standard Halogen GU10 50W ENERGY STAR® Equivalent											
45440-5	45440-1	45440-6	10	1.5	0.08	4560	380	12	2.0 x 2.0 x 2.4	10.5 x 4.4 x 3.0	47.2 x 39.4 x 42.3

FCC NOTE: These lamps comply with Part 15 of the FCC Rules. Operation is subject to the following 2 conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation. This class B digital apparatus complies with Canadian ICES-003.



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Philips Lighting North America Corporation
200 Franklin Square Drive, Somerset, NJ 08873
Tel. 855-486-2216

Imported by: Philips Lighting
A division of Philips Electronics Ltd.
281 Hillmount Rd, Markham, ON, Canada L6C 2S3
Tel. 800-668-9008